

# HERITAGE TRAIL PARTNERS NEWSLETTER

Volume 1, No. 1

May, 2004

Heritage Trail Partners was organized exclusively for educational purposes and to promote and support the design, development, preservation and advancement of The Heritage Trail in western Arkansas (Benton, Washington, Crawford, and Sebastian counties).



## Butterfield Stage Coach Route Reenactment September 17-19, 2004

The first official project of the Heritage Trail Partners will be the re-creation of the Butterfield Stage Coach ride the weekend of September 17-19, 2004. Ray Dotson will be at the helm of the stagecoach. Various equestrian groups have been invited to participate in the ride which will begin at Pea Ridge Battlefield. After a morning photo opportunity, riders will begin to travel the original route of the Butterfield. The entourage will stop for the night in Rogers. The second day of the ride will have stops at Lowell for lunch, Fitzgerald Station, and will overnight in Springdale. After breakfast on Sunday, the trail ride will continue to the Square in downtown Fayetteville. Scott Mashburn is chairman of the event.

## LOGO CONTEST UNDERWAY

Heritage Trail Partners are sponsoring a logo contest. Logo design should be original artwork that portrays aspects of Butterfield Stage Coach route, Civil War Troop Movements, and Cherokee Trail of Tears. A prize of \$200, four tickets on the Arkansas Missouri Railroad trail and two tickets on a replica Stage Coach on a portion of Butterfield route during re-enactment. Entries must be submitted by June 15 to NWA Regional Planning office. Contact Michael Clark for Information at 479-695-1760.

## EXECUTIVE COMMITTEE SETS GOALS

The Heritage Trail Partners executive committee has led the organization in incorporation efforts, filing for 501(c)3 status, and establishment of a bank account. Partners are sponsoring a logo contest and interviewing potential designers of HTP.

Fundraising efforts are underway for sponsorship of the Butterfield Stage Coach re-Enactment. To inquire about sponsorship, contact, Marilyn Heifner, 479-587-9944.



## Heritage Trail Partners Board of Directors

(Top row) Treasurer Glenn Jones, Jon Scott, Ken O'Donnell, Susan Young, Shelli Rushing, Bill Millager. (Bottom row) President Marilyn Heifner, First Vice President Scott Mashburn, Second Vice President John McLarty and Secretary Jim Lukens.

## COME AND MEET WITH US

The next meeting of Heritage Trail Partners Board of Directors will be on Wednesday, June 16 at 1:30 p.m. at the Northwest Arkansas Regional Planning office, 1311-A Clayton St., Springdale.

