The Matching Gift Program made possible by the Walton Family Charitable Support Foundation's $300 million gift supports selected academic positions in fields having the greatest potential for enhancing economic competitiveness and quality of life in Arkansas and elevating the University to international prominence. Additionally, selected scholarships and fellowships are also available for matching gift funds.

1. Endowed Chairs and Professorships

Normally endowed with a corpus of $3 million, selected chairs may be endowed with a benefactor's minimum gift of $1.5 million, which will receive a $1.5 million match through the Matching Gift Program. Chairs that are typically endowed with a corpus of $1.5 million may be endowed during this time with a minimum gift of $750,000, which will be matched by $750,000 through the Matching Gift Program.

Endowed professorships at the $500,000 level may be created with a minimum gift of $250,000 and a match of $250,000. A benefactor may endow a professorship with a gift of $500,000, and it will be matched by $500,000 to create a $1 million endowed professorship. Or, a benefactor may choose to create two $500,000 endowed professorships.

2. Graduate Faculty Endowed Research Chairs

Eight $3 million chairs have been designated for graduate faculty research and qualify for matching gift funds. Graduate faculty endowed research chairs established with a $1.5 million gift from a benefactor will be matched with $1.5 million. If a benefactor endows the research chair at $3 million, it will be matched with $3 million to create a corpus of $6 million. The corpus may be used to create two $3 million endowed research chairs or a $6 million endowed research chair.

3. Honors Fellowships

The establishment of named Honors Fellowships (e.g., the John Doe Honors Fellowship) requires a $250,000 corpus—a $125,000 gift from a benefactor and $125,000 from matching gift funds.

4. Academy Scholarships

The establishment of named academy scholarships (e.g., the Jane Doe Academy Scholarship) requires an $80,000 corpus—a $40,000 gift from a benefactor and $40,000 from matching gift funds.
5. **International Experience Endowment**

The establishment of a named International Experience Endowment requires a $100,000 corpus—a $50,000 gift from a benefactor and $50,000 from matching gift funds.

6. **University Libraries Endowments**

Matching gift funds allocated to Mullins Library may be used for the establishment of endowed acquisition funds for gifts of $10,000 or more on a dollar-for-dollar basis.

7. **Distinguished Doctoral Fellowships**

The establishment of a named Distinguished Doctoral Fellowship (e.g., the Jane Doe Distinguished Doctoral Fellowship) requires a $400,000 corpus—a $200,000 gift from a donor and $200,000 from matching gift funds.

8. **Doctoral Fellowships**

The establishment of a named Doctoral Fellowship (e.g., the John Doe Doctoral Fellowship) requires a $100,000 corpus—a $50,000 gift from a donor and $50,000 from matching gift funds.

Deferred gift commitments are supported by the Matching Gifts Program. The full amount of the required corpus must be transferred in order to receive matching funds. In other words, if the fund is to endow a chair, the full $1.5 million must be transferred when using deferred gift techniques. Every planned gift will be assessed for irrevocability, amount of commitment, and any restrictions. Some examples of accepted planned gifts are as follows:

- Charitable Remainder Trusts
- Gift Annuities
- Pooled Income Funds
- Charitable Lead Trusts
- Insurance
- Bargain Sales

Matching funds will be transferred to an account bearing the donor’s name at the time the transfer is consummated and all appropriate documents executed. Because of the delay in receiving planned gifts, it is not possible to receive matching gift funds for less than the full value for a chair, professorship, or other fund. Planned gifts that do not result in a transfer of assets such as wills may be not used for matching funds.
Matching Gift Opportunities

Dale Bumpers College of Agricultural, Food and Life Sciences

$3 Million Endowed Graduate Research Faculty Chair (Requires $1.5 million match)
• Rice Genomics: Arkansas is frequently noted as the largest rice producing state in the nation. This endowment will support research that will help Arkansas remain preeminent in rice production.

$1.5 Million Endowed Chairs (Require $750,000 match)
• Hospitality Studies: As Arkansas moves to secure a stronger tourism base in its economy, hospitality instruction and research will become more important. This endowed chair will add great value to the University's rapidly growing hospitality program.
• Biosensing Engineering: Measures to insure the quality of Arkansas's food processing and eatable products will require electronic sensing devices, which will be studied and developed through support from this endowment.
• Sustainable Poultry Health: Research to benefit all of poultry industry through emphasis on prevention and treatment of poultry diseases and food borne illnesses.
• Rice and Soybean Marketing Public Policy: Research sponsored through this endowment will help Arkansas agribusiness professionals craft marketing strategies to enhance the sale of two of the state's most important commodities. The work will include studies of international markets.

$500,000 Endowed Professorships (Require $250,000 match)
• Food Sensory Science: This endowment will support food taste quality research vital to development of value-added agricultural products.
• Avian Immunology: Research conducted through this endowment will provide fundamental information on disease prevention and processes in chicken and other avian species.

School of Architecture

$1.5 Million Endowed Chair (Requires $750,000 match)
• Communications Technology in Construction: This endowment will support research on the use and improvement of digital technology in the construction industry. The proposed collaboration among architects, engineers, and mathematicians will help insure the development of useful and cost-saving protocols and procedures.

J. William Fulbright College of Arts and Sciences

$1.5 Million Endowed Chairs (Require $750,000 match)
• (Two) Proteomics: This chair will be devoted to research on the structure and function of proteins. The fundamental information gleaned from these studies will be vital to the present and future biotechnology industry in Arkansas.
• Theoretical Chemistry: This endowment will support the quantum chemistry research of the University's most illustrious scientist. Results of this research are integral to all nanoscience-based industry in Arkansas.
• Remote Sensing of Planetary Surfaces: This endowment will support research of critical importance to the budding space-based industry in Arkansas.
• Optics/Nanoscience/Science Education: The research sponsored through this endowment will assist nanoscience-based industries in Arkansas. The proposed holder of this chair is also known for contributions to science education in Arkansas’s K-12 system.
• (Two) Nanomaterials and Nanophysics: The research sponsored through this endowment will assist nanoscience-based industries in Arkansas.
• Global Change Biologist: This position will be filled by an interdisciplinary (e.g., biodiversity, ecology) faculty person whose research will assist understanding of the influence of global environmental changes on ecological, biological, and community systems.
• Geospatial Analysis and Modeling: Research conducted through this endowment will influence the design of quantitative geospatial systems useful in a myriad of fields from economics to public policy to law.
• (Two) Bioinformatics: Research conducted through this endowment will contribute to genetic research cutting across the fields of agriculture, biological sciences, chemistry and biochemistry, and computer and electrical engineering.

$2 Million Endowed Chair, Visiting Artist in Residence (Requires $1 million match)
• Visiting Artist: From an economic development perspective, this position makes the region more attractive to those considering relocating to work for any of our area companies or for the university. Only the most prestigious arts centers have extended Artist-in-Residence programs, and adding this position would certainly enhance the variety and appeal of programs at the Walton Arts Center and supplement the education of our students who would be drawn to study with this artist in residence.

$500,000 Endowed Professorships (Require $250,000 match)
• Geospatial and Geological Analysis of Sedimentary Basins: Research conducted through this endowment will cut across the geosciences and will include geographic modeling that will benefit economic development in Arkansas relative to petroleum resources.
• Community Development: Research conducted through this endowment will focus on interrelationships among economic development and demographic diversification of Northwest Arkansas.
• Cognitive Psychology: Also referred to as the “science of the mind,” research conducted through this endowment will provide understanding of more applied studies in several fields including computer science and computer engineering.
• Remote Sensing of Planetary Surfaces: This endowment will support research of critical importance to the budding space-based industry in Arkansas.
• (Two) Bioinformatics: Research conducted through this endowment will contribute to genetic research cutting across the fields of agriculture, biological sciences, chemistry and biochemistry, and computer and electrical engineering.
• (Two) Microelectronics/Photonics: The research supported through this endowment will assist microelectronics, photonics, and telecommunications industries in Arkansas.
College of Education and Health Professions (COEHP)

$3 Million Endowed Graduate Research Faculty Chair (Requires $1.5 million match)
- Education Reform - This endowment will support a faculty member who will be analyzing, developing, and implementing reform measures within the public education system in Arkansas.

$1.5 Million Endowed Chair (Requires $750,000 match)
- Educational Assessment and Research - This endowment will assist a faculty member who will be developing state-of-the-art computer-based systems in education policy, research, and statistics in coordination with multi-disciplinary programs across campus.

College of Engineering

$3 Million Endowed Graduate Research Faculty Chairs (Require $1.5 million match)
- Nanotechnology Science, Engineering, and Entrepreneurship: This endowment will support research across the fields of science, engineering, and business to assist in the development of new nanotechnology and manufacturing industries in Arkansas.
- Microelectronics and High Density Electronics: The research supported through this endowment will build on the U of A's internationally recognized research in electronics packaging to assist microelectronics, photonics, and telecommunications industries in Arkansas.
- Database Engineering and Management: This chair holder will provide leadership in the area of database management to develop teaching and research programs of interest to state and national firms depending on large databases.
- Systems Integration: This chair holder will provide leadership for the Department of Industrial Engineering’s sustained focus on systems integration. The chair holder will help develop new teaching and research initiatives and industry partnerships central to keeping pace with changing technology and trends.

$1.5 Million Endowed Chairs (Require $750,000 match)
- Networking: This chair holder will lead teaching and research in the field of voice, data, video transmission, and processing, which satisfies security, privacy, and quality of service for all information application. This is a significant area for technology-based companies in Arkansas and the nation.
- Logistics: The chair holder will provide leadership in area of logistics and serve as Executive Director of the Center for Engineering Logistics and Distribution (CELDi), a nationally prominent program that is funded by over 30 corporate and government entities.
- Mixed-Signal IC (Integrated Circuits) Design and CAD (Computer-Aided Design): This chair holder would provide leadership in the area of hardware and software design, creating a crossover between electrical engineering, device physics, and computer engineering. This position will attract and support research and create stimulus for IC design, IC manufacturing, and software design cottage industries. Currently this is one of the largest concentrations of external funding, and a chair will aid in attracting leadership necessary to propel the program into national prominence.
- Chair in Wireless Communication: This chair will support research in the wireless industry, a growing and important area in Arkansas. This chair would also support the Arkansas Center
for Wireless Communication Research, a vital consortium whose purpose is to promote the use of high-speed wireless communication in a largely rural state. Having this chair in place will raise the profile of the program and increase external research funding significantly.

- Biomedical Engineering: The faculty member in this endowed position will help build a robust teaching and research program designed to apply engineering methods to problems in human medical care. This area is one of the nation’s most rapidly developing and highly sought after fields of study.
- DNA Computing: The chair holder will lead teaching and research to assist the development of the most advanced computer-like systems, which are likely to be the basis of many start-up firms during the first half of the 21st century.
- Transportation Planning: By combining interests in civil and industrial engineering, this chair holder will conduct teaching and research in transportation planning, logistics, and distribution, which will benefit many Arkansas businesses.
- Nanotechnology Science, Engineering, and Entrepreneurship: This endowment will support research across the fields of science, engineering, and business to assist development of new nanotechnology and manufacturing industries in Arkansas.

$500,000 Endowed Professorships (Require $250,000 match)
- Distributed Systems and Parallel I/O: The faculty member in this post will lead teaching and research in the area of high-performance computing to meet the needs of businesses that process massive amounts of data.
- Computational Mechanics and Nanotechnology Modeling: The research sponsored through this endowment will assist the molecular modeling demands of budding nanoscience-based industries in Arkansas.
- Biomedical Engineering: The faculty member in this endowed position will help build a robust teaching and research program designed to apply engineering methods to problems in human medical care. This area is one of the nation’s most rapidly developing and highly sought after fields of study.
- DNA Computing: The chair holder will lead teaching and research to assist the development of the most advanced computer-like systems, which are likely to be the basis of many start-up firms during the first half of the 21st century.

School of Law

$1.5 Million Endowed Chair (Requires $750,000 match)
- Professional Ethics: This endowment will support research and instruction in professional ethics, which will be of interest to students in programs across the university.

Sam M. Walton College of Business

$3 Million Endowed Graduate Research Faculty Chairs (Require $1.5 million match)
- Supply Chain Management: This endowed professor will provide leadership in teaching, research, and service related to the building of the premier supply chain management program in the world.
- Investments and Seed Capital: This position will support research on investments and seed
capital and will specifically assist the creation of the Center for Financial Studies in the Walton College of Business.

- Retailing: Based in the Walton College but involving three other colleges on campus, the faculty person supported through this endowment will conduct research on various aspects of retailing.

$1.5 Million Endowed Chairs (Require $750,000 match)

- Chair in Banking: This position will develop and maintain a curriculum in banking, conduct institutes and seminars to support the banking industry, assist in developing legislation to benefit banking throughout the state as well as conduct and publish research about banking in the state of Arkansas.

- Financial Services Chair: This position will study implementation of changes in the Arkansas banking industry after the demise of the Glass-Steagall Act, allowing the integration of banking, brokerage, and insurance firms. Arkansas enters a new era with this change in law. The banking industry can now compete on a much broader front, and this chair will support growth in this area throughout the state.

- Information Systems: This position will help the Walton College add strength in an area critical to its overall goals. Also, it is anticipated that this endowed faculty person will play a leadership role in the evolving Walton College integrated business curriculum and graduate programs in information systems.

- Dispute Resolution: This position will be used to retain a faculty member whose research focuses on the impact of economic incentives and institutional arrangements on settlement rates in legal disputes.

- Corporate Governance and Behavior Accounting: The faculty member in the Walton College appointed through this endowment will pursue research on corporate governance and professional responsibility.

- Management and Organizational Behavior: This endowment will be used to retain a faculty member whose research focuses on organizational management, specifically the etiology and impact of violent and antisocial behaviors in organizations.